

Purebred Mini Jersey Society, Inc. Virtual Cattle Show 2026 Rules

We are thrilled to host our inaugural Virtual Cattle Show! These guidelines ensure a professional, fair, and fun experience for everyone. By entering, you agree to these standards, which protect the integrity of our breed and the quality of the competition.

Our commitment to honesty is paramount; any attempts to misrepresent an animal will lead to disqualification and forfeiture of entry. The PMJS Board and Show Committee are dedicated to transparency, and all final decisions remain at their discretion. These guidelines may be updated at any time to ensure honesty. **REFUND DEADLINE MAY 5, 2026.**

1. Eligibility and Entry

- **Breed Compliance:** We invite all Mini and Midsize Jerseys (according to the chart below and up to 45") that meet our Breed Standard (available at purebredminijerseys.org/resources/breed-standard/) to compete. Whether registered or not, your animal should display the core characteristics of the breed, including proper pigment, structural conformation, and a Jersey-consistent coat. The PMJS Board will review all entries for compliance.
- **Registration Not Required:** Open to all Mini Jerseys that meet requirements; official PMJS registration is encouraged, but it is not mandatory for participation.
- **Ownership:** Please ensure you are the legal owner or have written authorization from the owner to enter the animal. PMJS reserves the right to request additional verification.
- Same-animal entries by multiple people are prohibited.
- Cattle exceeding these height limits for their verified age are ineligible.
- **Age and Height Qualifications** (as of the official show entry deadline date):
 - **6-month-old calves: 36" and under.**
 - **9-month-old calves: 38" and under.**
 - **12-month-old: 40" and under.**
 - **15-month-old: 41.5" and under.**
 - **18-month-old: 43" and under.**
 - **21-month-old: 43.5" and under.**
 - **24-month-old: 44" and under.**
 - **30-month-old: 44.5" and under.**
 - **3 years and older: under 45".**

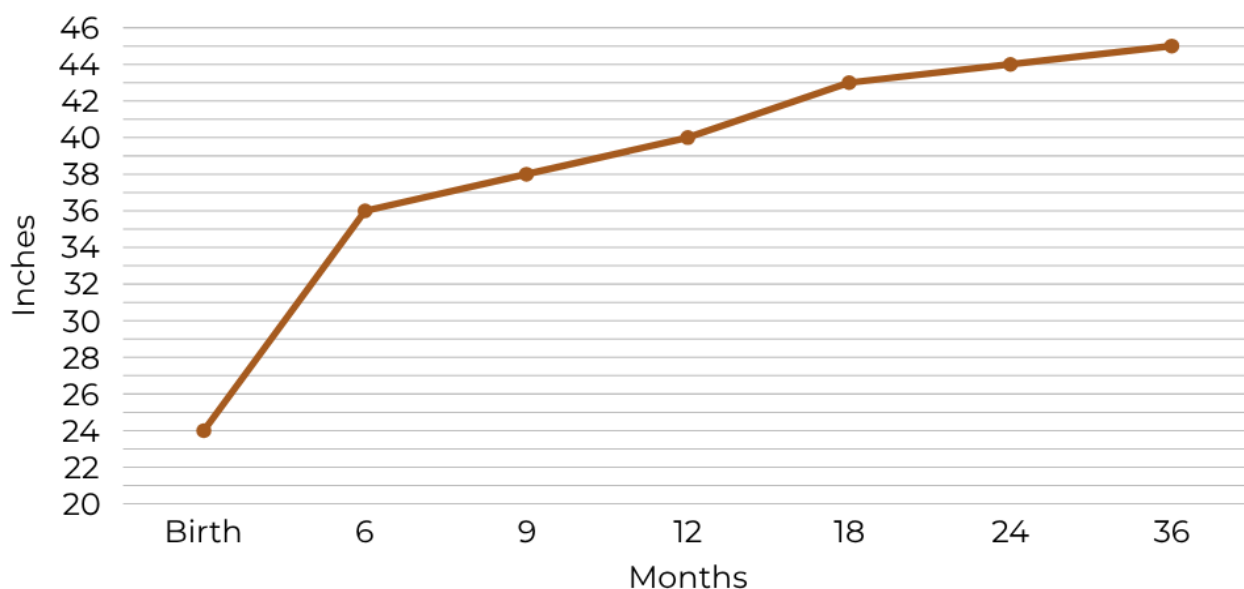
2. Age Verification

- To ensure fair competition across age-appropriate classes, please provide accurate birth and height documentation. We accept registry certificates, breeder affidavits, or veterinary records as proof of birth date. We trust our members to be honest in their declarations, though the Committee reserves the right to request additional verification or DNA testing for suspicious entries. Honesty is the hallmark of our community; falsifying information is a serious violation that compromises our breed's future.

Purebred Mini Jersey Society

Virtual Cattle Show

Maximum Stature Chart



● Maximum Height

PurebredMiniJerseys.org



3/2026

3. Official PMJS Show Shirt

- To keep our show photos current and consistent, all handlers must wear the official PMJS show shirt, included with the first entry, in every photo and video. Additional shirts are available for purchase.
- This simple requirement replaces dated stamps and ensures all media is freshly captured. Please pair your show shirt with clean, plain dark-colored pants (black, navy, or dark denim). We love seeing the community pride in these shirts, so please ensure they are worn properly and are clearly visible in every frame!

4. Photo and Video Submissions

We want to see your cattle at their absolute best!

- **Formats:**
 - **Pictures:** High-resolution **JPG photos** (under 5MB each)
 - **Videos:** **MP4 videos.**
 - **Orientation:** **Landscape** orientation only.
 - **File naming:** AnimalName_OwnerLastName_Photo (e.g., **Daisy_Smith_Left**). Additional file names should include: Left, Right, Front, Rear, Head, and Video.
- **Required Still Photos** (minimum 5):
 - **Left side** (full body, square stance, feet visible).

- **Right side** (full body, square stance, feet visible).
- **Front view** (top of head to feet visible).
- **Rear view** (top of tail head to feet visible).
- **Head/close-up of face** (showing pigment, muzzle, eyes).
- **Animal Positioning: Must stand square on a hard, level, flat surface.** Avoid grass or uneven ground, which can hide structural details. This ensures accurate visibility of height and conformation. Ideally, the same-side rear leg should be straight or back, not forward.
- **Lighting and Quality: Natural daylight, no heavy shadows, glare, or filters.** Full body visible in every shot. Background plain/neutral, free of other cattle. Some cropping is allowed to remove visible distractions and to center the animal in the shot. **NO ALTERING WITH FILTERS, COLOR CHANGES, ADDING OR REMOVING PIXELS, OR THE LIKE.**
- **Video:**
 - **10-30 second walk video: animal led toward camera, away from camera, and both side views.** May be cropped for length or the audio track removed.
- **No Editing/Manipulation: Zero digital enhancement.** Please provide "straight-out-of-camera" media. We ask for no filters, digital enhancements, or alterations. We want to see the real animal, just as our expert judges will. You are welcome to use a professional photographer, provided they follow these same standards.
- **Recentness:** All media must be taken after the official PMJS Virtual Cattle Show shirt is received and by the **entry deadline, June 30, 2026.**
- **Submissions are final:** No replacements or substitutions allowed after submission (except for technical issues approved by the coordinator within 48 hours).

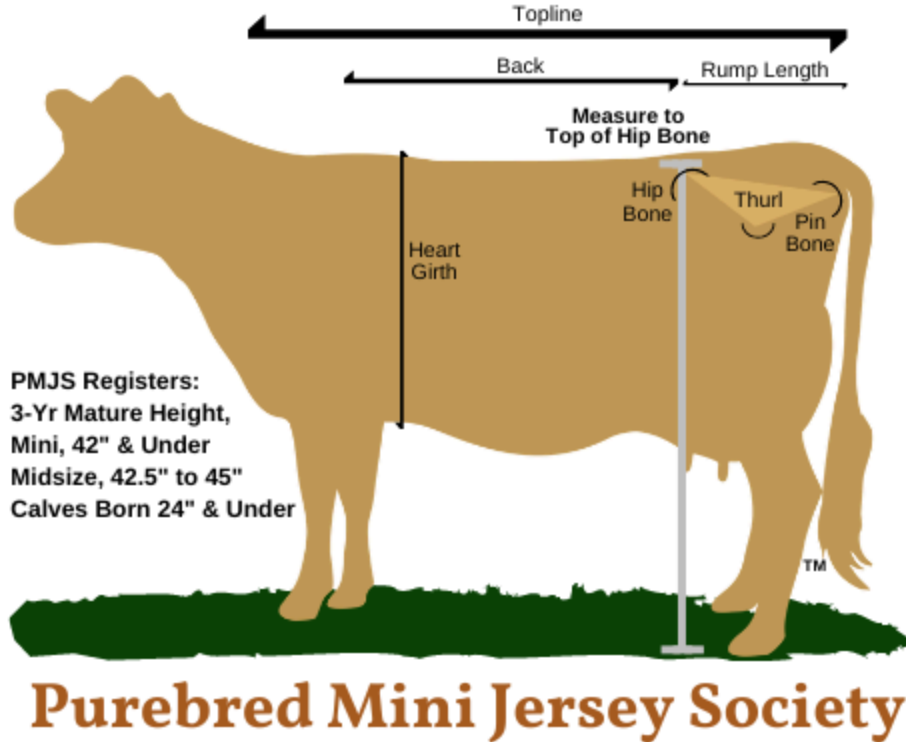
Participation Agreement & Media Release

- **Participation & Liability Waiver:** The Exhibitor (or Parent/Guardian of Exhibitor) acknowledges that participating in the PMJS Virtual Cattle Show involves interacting with livestock. They assume full responsibility for all risks associated with handling their cattle and capturing show photography. They agree to release, indemnify, and hold harmless the Purebred Mini Jersey Society, Inc. (PMJS), its board members, officers, and judges from any liability, claims, or damages arising out of participation in this event.
- **Media Release:** By submitting your entry, you grant PMJS permission to showcase your photos and videos on our website, social media, and during International Purebred Mini Jersey Week. You also agree to release and hold harmless PMJS and its volunteers from any liability related to your participation. Professional photos (with a watermark) MUST include a legal release for use by the owner (for purposes of the show) and by PMJS for uses stated above. Any right to royalties or other compensation related to the use of these images is waived.
- **Minor Exhibitor:** For minor exhibitors (under 18 prior to July 19, 2026), a parent or guardian must provide consent during the registration process. The parent or guardian confirms that they are the Parent or Legal Guardian, give permission for their child to participate in this show, assume full responsibility for their safety, and acknowledge that the media release above applies to their child's image and submitted show photographs.

5. Height Measurement

- **Method: The animal must stand naturally square with weight evenly on all four feet** on the hard, level surface for photos, as required above.
- **Measurement Location, top of the hip** (see graphic):

How to Measure a Mini Jersey



6. Professionalism Standards

- **Identification:** Additional documentation may be requested.
- **Sex and Class Accuracy:** Please ensure your entry is accurate regarding sex, age, and class. If you have any questions about which class fits your animal best, please reach out to us. We're always happy to help you get it right before you submit. [Hello@PurebredMiniJerseys.org](mailto>Hello@PurebredMiniJerseys.org)
- **No Duplicate Entries:** We allow one entry per animal to keep the field competitive.
- **Professional Conduct: Entries must represent the animal honestly.** We strive for a show where the cattle do the talking.
- **Platform:** Entries are done through the official PMJS Virtual Cattle Show portal (PurebredMiniJerseys.org/show).
- **Judging:** Independent judges evaluate based solely on submitted media against the PMJS Breed Standard and class criteria. Excellent photos go a long way to show your animal at their best. (<https://youtu.be/XO8N0v3oVcg?si=AMAzMIFY5CIZFRuQ>)

7. Addressing Concerns

- **Appeals:** Our judges are experienced dairy cattle professionals who evaluate entries based solely on the media provided against our Breed Standard. If you feel an error was made, you may submit a written appeal to Admin@PurebredMiniJerseys.org within 48 hours of notification, accompanied by your supporting evidence. We are committed to a fair process and appreciate your dedication to excellence.

8. Class Structure and Awards

Animals are entered into **one** Class, based on their verified age and reproductive status as of the official entry deadline, April 30, 2026. Within each Class, the judge will place entries 1st through 3rd. First Place winners go on to be considered for Best of Show Cow or Best of Show Bull, accordingly.

- **Heifer Class:** (Young females - never calved) All heifers up to and including 24 months of age that have **never calved**.
 - Rationale: This allows comparison of young, developing females without including early-calved animals that have transitioned to cow status.
- **Cow Class:** (Milking or mature females) All females over 24 months of age **or** any female that has calved (regardless of exact age).
 - Rationale: Once an animal has calved, she is evaluated as a cow (udder development, dairy character post-calving, etc.).
- **Aged Cow Class:** Females 8 years of age and older (as of entry deadline).
 - Rationale: 8 years is a common cutoff in dairy shows for recognizing longevity and sustained productivity.
- **Bull Calf Class:** Bulls younger than 12 months old (up to 12 months).
- **Mature Bull Class:** Bulls 12 months of age and older.

Additionally, all PMJS-registered cattle are automatically entered for the **Community Choice Award**, where the public gets to vote for their favorite on social media.

PMJS reserves the right to add additional Classes as necessary to facilitate a fair show for all participants. Questions or concerns can be sent to Admin@PurebredMiniJerseys.org.

Awards

Winners will be announced with photos/videos highlighted on the PMJS website and social channels.

- **Ribbons:** Every class awards **1st, 2nd, and 3rd place custom rosette ribbons**.
- **Grand Champions:**
 - All class 1st place winners qualify for consideration.
 - Females compete for the **Grand Champion, Reserve Grand Champion, and Honorable Mention**, and bulls compete for the **Grand Champion and Reserve Grand Champion**.
 - Two **custom commemorative belt buckles**, made in America by Molly's Custom Silver in TX, awarded one each to the two Grand Champions. Valued at \$200+.
 - A special **"Grand Champion 2026 Winner" digital show logo** is provided.
 - The Grand Champion, Reserve Grand Champion, and Honorable Mention winners are selected by the judges and awarded special rosette ribbons along with the awards.
- **Community Choice Award:**
 - **Only PMJS-registered cattle will be considered for the Community Choice Award.**
 - **All PMJS-registered entrants are automatically eligible and entered** for the community voting award.
 - One physical prize awarded, Valued at \$60+ (to be determined).
 - A special **"Community Choice 2026 Winner" digital show logo**.
 - The Community Choice winner is selected by public vote, open to everyone with access to the online voting portal and social media and awarded a special rosette ribbon along with the award.